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MADE STRAIGHT
SOFT, LONG, SILKY

You simply apply to your hair the wonder-
 ful magic Hercolin Pomade Hair Dressing,
 which has the effect of straightening out
 kinky, curly, wavy, or matted hair, making
 your entire head of hair soft, pliant, silky,
 smooth, so you can easily handle your hair
 and do it up in any of the modern styles.

HEROLIN POMADE
HAIR DRESSING

is pleasantly perfumed. It is an up-to-date
 Hair Dressing of superior merit. It makes
 short hair grow long and beautiful; stops
 itching scalp, dandruff and falling hair.

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